

**DATE:** February 7, 2025  
**TO:** Mayor and City Council Members  
**FROM:** Tom Whitmer, Acting City Manager  
**SUBJECT:** Bi-Weekly Management Report

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## Cottonwood Police Department

### Coffee with a Cop

Coffee with a Cop was a great success! Many joined us for our first-ever Coffee with a Cop event. We enjoyed connecting with our community, answering questions, and sharing meaningful conversations over a great cup of coffee. A special thank you to Firecreek Coffee for hosting and Law Enforcement Heroes for sponsoring the coffee. We appreciate your support in bringing our community together. If you missed this one, don't worry; we plan to make this a recurring event. Stay tuned for future dates and more opportunities to connect with your Cottonwood Police Department.



### Grant Funding

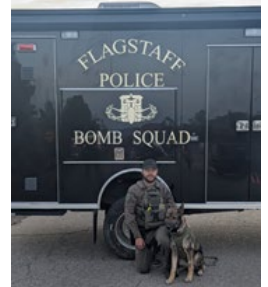
The Cottonwood Police Department recently received \$29,550 in grant funding for the Federal Fiscal Year 2025 from the Arizona Governor's Office of Highway Safety for DUI and traffic safety enforcement. The grants were awarded on October 1, 2024, and will be funded through September 30, 2025. The department will use \$10,000 to fund officers' overtime to conduct more DUI Saturation Patrols and Checkpoints year-round. The department will use \$10,000 to cover officers' overtime through Selective Traffic Enforcement Patrols (STEP). These STEPs focus on various safety-related moving violations and traffic offenses, including the prohibited use of handheld devices while driving. The department will use the remaining funds to purchase an Intoxilyzer 9000 to aid in DUI enforcement details.



The goal of the selective enforcement and DUI patrols is not just to identify violators of the law but also to raise public awareness about traffic laws. These laws are designed to reduce and prevent vehicle accidents and fatalities.

## Sedona Marathon

Officers from the Cottonwood Police Department were honored to support our partners at the Sedona Police Department during the annual Sedona Marathon. Our officers provided traffic control and helped ensure the safety of runners, spectators, and the community throughout the event. Events like these highlight the power of teamwork and regional collaboration in keeping our communities safe.



## SPIDR Tech

The Cottonwood Police Department is utilizing SPIDR Tech, an innovative customer service tool designed to enhance communication between our department and the community. SPIDR Tech automatically sends text messages and emails to victims and reporting parties, keeping them informed about the status of their cases and providing important follow-up details. This program allows us to offer real-time updates, helpful resources, and post-incident surveys, ensuring transparency and building trust within our community.

We're excited to share that feedback has been overwhelmingly positive. Many residents have expressed appreciation for the timely updates and improved communication, helping them feel more connected and informed throughout the process. The program recap and update report can be found attached.



## Community Development

### Historic Preservation Commission Meeting

The Historic Preservation Commission's regular meeting scheduled for Wednesday, February 26, 2025, has been canceled. The Historic Preservation Commission and City Council will hold a Joint Work Session on Monday, February 10, 2025, starting at 6:00 p.m. in the Riverfront Council Chambers. The agenda is attached for your review.

## Tourism & Economic Development

### Visit Cottonwood Newsletter

The latest issue of the Visit Cottonwood Newsletter was distributed on February 1, 2025, by the Tourism & Economic Development Department. Subscribers to the Visit Cottonwood Newsletter can expect information on upcoming events, sales & specials, and local alerts & updates. To read the newsletter or to subscribe to receive future issues, click on [Visit Cottonwood](#).

## Parks, Recreation, Library

### Spectrum Helps Clean Blowout Wash Trail

As part of Spectrum's ongoing collaboration with the Parks & Recreation Department, the work group helped clear out the Blowout Wash trail in preparation for it to be professionally surveyed so we can get legal descriptions for the agreements.



### Cottonwood Community Spirit Week

The Parks & Recreation Department is hosting Cottonwood Community Spirit Week from February 10-14, 2025. Each day, there is a different theme and activity for community members to participate in and share their love of Cottonwood. We invite everyone, including our fellow City employees and volunteers, to join us on Tuesday, February 11, 2025, for a group hike on the Jail Trail. We will meet at the trailhead in Old Town (1101 N. Main Street) and go on a hike led by our trails coordinator, Robert Gonzales. We hope to see you all there!





### Valentine's Gift Sale

Celebrate the spirit of love this Valentine's Day with our exciting gift sale at the REC! For only \$10, you can choose from a selection of charming mugs, each paired with delicious chocolate and an adorable stuffed animal. Whether you're treating yourself or surprising a special someone, these thoughtful gifts are perfect for spreading joy. Remember, we have limited quantities available, so don't wait—visit us soon to ensure you get your favorite combination!



### Parents Night Off

Hey parents! Are you ready for a romantic night out? Look no further! Let us take care of your little ones while you enjoy a night on the town this Valentine's Day, Friday, February 14, 2025, from 5:30 p.m. to 8:30 p.m. Your child will have a wonderful time playing games and making new friends. Our experienced staff will lead them in fun arts and crafts activities, and they'll enjoy pizza and a movie. Don't miss out on this opportunity to give yourself the break you deserve while your child has a blast with us. Pre-registration is required. You can sign up online at <https://secure.rec1.com/AZ/cottonwood-az/catalog> today.



### Cottonwood's Vintage Run

Registration is now open for the 2025 Cottonwood's Vintage Run to be held on Saturday, April 12, 2025. We encourage everyone who would like to participate to please register by February 28, 2025, for the lowest registration fees. Please visit <https://runcottonwood.com/> for more information and to sign up.



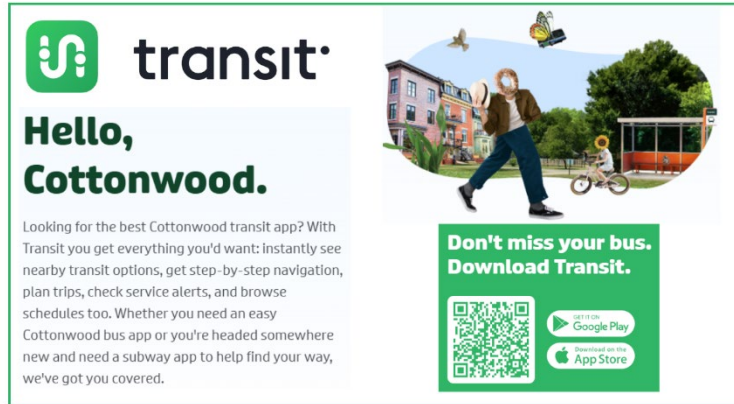
### 2025 Adult Co-Ed Volleyball League

Sign up for the 2025 Adult Co-Ed Volleyball League! Registration is open until February 28, 2025, and costs \$450 per team. To register, please complete an application at the Cottonwood Recreation Center at 150 S. 6th Street. If you have any questions, contact Julia Root at [jroot@cottonwoodaz.gov](mailto:jroot@cottonwoodaz.gov).



## Cottonwood Area Transit

Cottonwood Area Transit is dedicated to giving you the best possible app, whether you're a regular rider or not. You can find the best real-time data and schedules. We will also show you active service changes that might interfere with your trip to Cottonwood. Learn more at the [Cottonwood Area Transit \(Cottonwood\) App](#).



### Presidents Day

The City of Cottonwood administrative offices will be closed on Monday, February 17, 2025, in observance of President's Day. The Cottonwood Public Library will also be closed on that day and will reopen on February 18 at 9 a.m. The Cottonwood Recreation Center will remain open and will operate according to the following adjusted schedule:

- Fitness Center: 4:30 a.m. – 8:00 p.m.
- Indoor Pool: 9:00 a.m. – 4:00 p.m.
- Group Exercise Classes: Canceled

Cottonwood Area Transit (CAT) will not offer bus service on February 17, 2025. Verde Shuttle will operate regular bus service on all routes on that day. The CAT administrative offices will be closed on that day and will reopen on February 18, 2025, at 8:00 a.m.

Public Safety will work regular hours, and emergency utility personnel will be available on-call. Call (928) 634-0186 to contact emergency utility personnel after business hours, on weekends, and holidays

If you have any questions, please don't hesitate to reach out.

Thank you.

**Tom Whitmer**  
**Acting City Manager**

Attachments:

SPIDR Tech Program Recap & Updates

HPC and City Council Work Session Agenda