

# Moving from 'Membership' to 'Partnership'

For those business entities that want to go beyond being a Chamber member to becoming a partner in our efforts to improve both the business community and the Verde Valley as a whole, we have a limited number of sponsorship opportunities available.

***These opportunities are customizable to meet your needs.***

## CHAMBER PARTNER (\$2,500)

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy. The level includes:

- ✓ Title Sponsor at 1 Quarterly Breakfast.
- ✓ Company logo in Chamber email signatures
- ✓ Representation: Chamber Business Advisory Committee/ Economic Development Foundation
- ✓ 6-month ad in e-newsletter (published twice a month)
- ✓ 4 tickets to Annual Dinner or 1 foursome at Golf Tournament

## CHAIRMAN'S CIRCLE (\$5,000)

Members of our Chairman's Circle receive top billing in all applicable media, marketing and Chamber events. The level includes:

- ✓ Logo on Chamber home page with live link
- ✓ 12-month ad in e-newsletter (published twice a month)
- ✓ (2) interviews on KQNA Talk of the Town
- ✓ Premium signage in Visitor Center and 30-second video
- ✓ Gold Sponsor Annual Dinner Tickets for 6 or 2 foursomes at Golf Tournament

## COMMUNITY CHAMPION (\$10,000)

Our highest level of partnership includes everything listed under the **Chairman's Circle**, plus:

- ✓ Partner recognition on Chamber Website and all Marketing
- ✓ Company logo on Chamber Economic Development web page with live link
- ✓ Platinum Sponsor Annual Dinner Table for 8 or 2 foursomes at Golf Tournament

INVEST IN THE GROWTH OF OUR  
BUSINESS COMMUNITY



# Who We Are What We Do Why It Matters to You

## GREATER VERDE VALLEY CHAMBER *of* COMMERCE

COMMERCE | CULTURE | RECREATION | COMMUNITY

Your Greater Verde Valley Chamber is a coalition of business owners and entrepreneurs whose interests are promoted by a professional staff dedicated to business success. The chamber provides access to valuable resources, discounts, and promotion opportunities that increase your company's visibility and credibility while allowing your business to save money and grow.

## How We Boost Your Business Success

### AFFILIATION

When you display your Greater Cottonwood Chamber of Commerce plaque or use the Chamber logo on your websites and marketing materials, you substantially increase the credibility of your business with potential customers.

- **44%** of consumers are more likely to think favorably of businesses who are members of their local chamber
- **63%** of consumers are more likely to buy products or services from Chamber businesses
- **12%** of consumers believe chamber members have better products or services than their competitors who don't belong to a chamber.



### NETWORKING OPPORTUNITIES



Increase your B2B opportunities through our events, including Chamber mixers, breakfast and luncheon meetings, and our Annual Dinner. Be part of public events like our job fairs, Golf Tournament and Verde River Day. Connect with fellow business professionals and grow your business network.

### EDUCATION

The Chamber offers member-only seminars and workshops for professional and business development.



### MARKETING

Business listing with two categories in our printed annual membership guide (circulation 8,000) and on the Chamber website, which averages more than 3,600 visitors a month. Note: Enhanced listings available. Ribbon cuttings, grand openings and/or celebration events with Chamber Ambassadors. Display brochures / business cards / coupons in the Chamber offices, which have thousands of visitors each month. Feature your press releases or job postings on our website. Digital flier placement in our twice-a-month Chamber e-newsletter (first flier for new members is free).



### ADVOCACY

Stay on top of current issues impacting our local business community via electronic updates. Let us know about policy issues facing your business; we can advocate on your behalf.



### DISCOUNTS

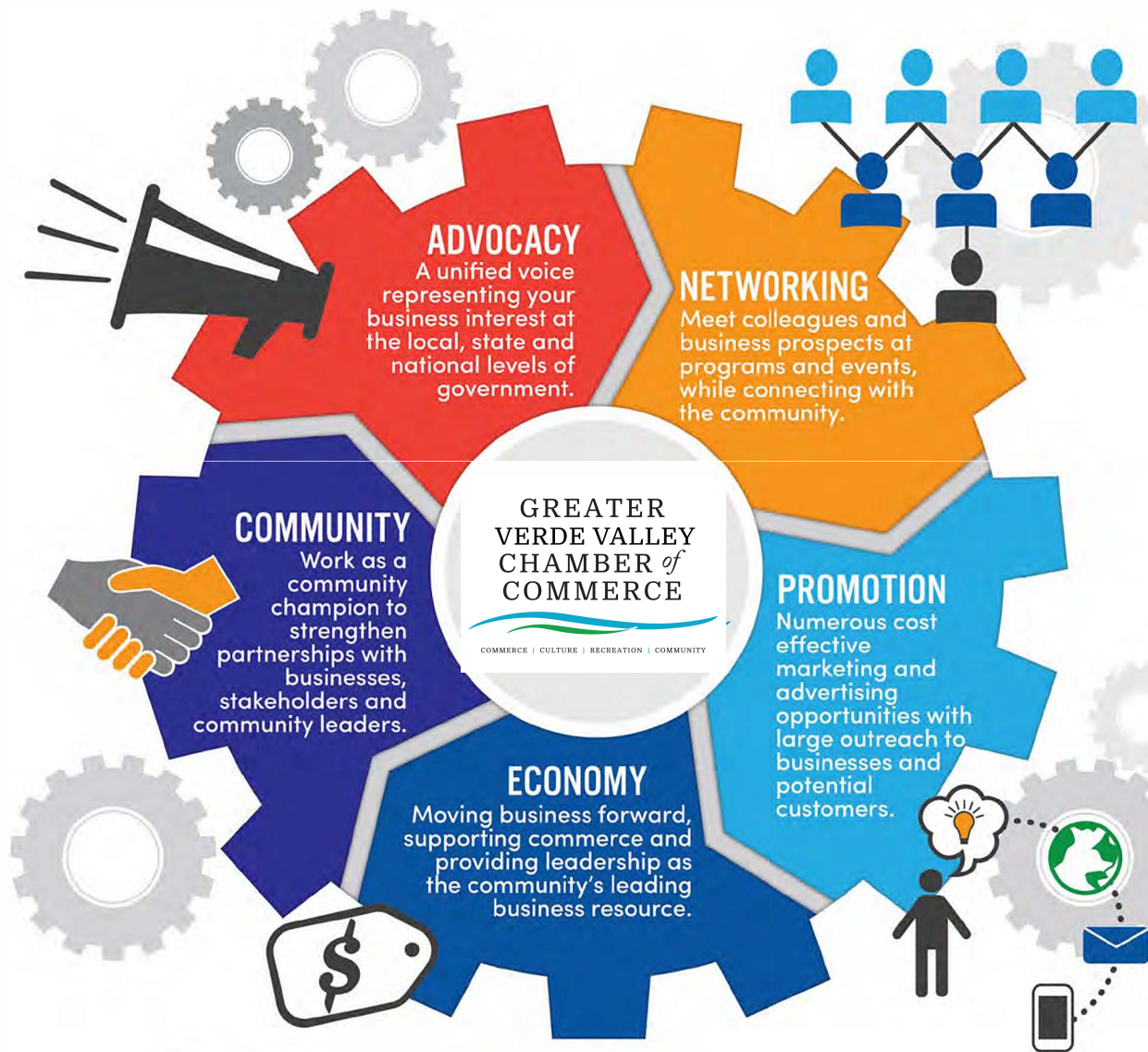
Take advantage of discounts from fellow members on a wide range of products and services, like a discount card from OfficeMax.



**Ready to learn more? Give us a call at 928.634.7593.**



Let the *power* of the  
**CHAMBER** work for you!



*Thank you Chamber Partners*



**UniSourceEnergy  
SERVICES**



**CampVerde**  
ARIZONA  
THE CENTER OF IT ALL

YAVAPAI BROADCASTING CORPORATION



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**Foothills Bank**  
Division of Glacier Bank  
FDIC



ARIZONA'S HOMETOWN RADIO GROUP



**BlueCross  
BlueShield  
Arizona**



**THE BLAZIN' M  
EXPERIENCE**



**DREAM WEST**  
COTTONWOOD ARIZONA



**STONECANYON Media**



**National Bank  
OF ARIZONA**