

# GREATER VERDE VALLEY CHAMBER *of* COMMERCE

COMMERCE | CULTURE | RECREATION | COMMUNITY

## Our Business Is Helping Your Business Succeed!

### Why join the Greater Verde Valley Chamber of

**Commerce?** Because your membership is an investment in the future of your business—and the greater Verde Valley.

We are here to help your business succeed. We promote members, encourage economic development, and leverage our collective voice to continually improve commerce, culture, recreation and community.

### What Members are Saying

"The Chamber has been great in helping me get my drone business "off the ground" in addition to helping me network with other local businesses. Such a wonderful resource and bang for your buck."

-Jeremi Stoker, Verde Valley Video

"I wasn't sure what to expect when I joined the Chamber of Commerce and I was pleasantly surprised. Everyone has been eager to help promote my business and happy to answer any questions I have. If you're questioning joining, don't just do it and you'll be happy you did."

-Vince Lombardo, B&L Services



"Our mission is to promote a vibrant business community, serve as the voice for commerce, and enhance the quality of life in Cottonwood and the Verde Valley." - Christian Oliva del Rio, President/CEO

**Ready to learn more? Give us a call at 928.634.7593.**

# Moving from 'Membership' to 'Partnership'

For those business entities that want to go beyond being a Chamber member to becoming a partner in our efforts to improve both the business community and the Verde Valley as a whole, we have a limited number of sponsorship opportunities available.

***These opportunities are customizable to meet your needs.***

## CHAMBER PARTNER (\$2,500)

You deserve recognition for making our region a prosperous place. As a community benefactor, we know you want to help the region attract and retain talent, build a robust workforce, and drive a growing economy. The level includes:

- ✓ Title Sponsor at 1 Quarterly Breakfast.
- ✓ Company logo in Chamber email signatures
- ✓ Representation: Chamber Business Advisory Committee/ Economic Development Foundation
- ✓ 6-month ad in e-newsletter (published twice a month)
- ✓ 4 tickets to Annual Dinner or 1 foursome at Golf Tournament

## CHAIRMAN'S CIRCLE (\$5,000)

Members of our Chairman's Circle receive top billing in all applicable media, marketing and Chamber events. The level includes:

- ✓ Logo on Chamber home page with live link
- ✓ 12-month ad in e-newsletter (published twice a month)
- ✓ (2) interviews on KQNA Talk of the Town
- ✓ Premium signage in Visitor Center and 30-second video
- ✓ Gold Sponsor Annual Dinner Tickets for 6 or 2 foursomes at Golf Tournament

## COMMUNITY CHAMPION (\$10,000)

Our highest level of partnership includes everything listed under the **Chairman's Circle**, plus:

- ✓ Partner recognition on Chamber Website and all Marketing
- ✓ Company logo on Chamber Economic Development web page with live link
- ✓ Platinum Sponsor Annual Dinner Table for 8 or 2 foursomes at Golf Tournament

INVEST IN THE GROWTH OF OUR  
BUSINESS COMMUNITY



# Invest at a Member Level that Works for Your Business

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### LEAD (\$1250 annual investment)

For our most visionary members, this level recognizes their commitment to our community and their work to keep our region thriving economically. These companies are the leaders in their respective sectors and have demonstrated both foresight and unique business acumen. Highlights of the package include benefits from the **ENGAGE** level, plus: *(\$4610 Value)*

- ✓ (2) tickets to Annual Dinner or (1) twosome at the annual Golf Tournament (\$250 Value)
- ✓ Business Table opportunity for Product Promotion on tee box at Golf Tournament (\$500 Value)
- ✓ Logo on secondary webpage category with live link (\$500 Value)
- ✓ (12) passes to Business After Hour Mixers (does not include regional mixers) (\$180 Value)
- ✓ Promotion and mentions at all chamber events (\$100 Value)
- ✓ (1) interview on 'Talk of the Town' (\$200 Value)
- ✓ Top Sponsorship of (1) Chamber networking event (Priceless)

### ENGAGE (\$650 annual investment)

For businesses that have established their brand and are looking to leverage that recognition into more opportunities for advancement, this elite membership level allows companies to pursue greater partnerships with the Chamber. Package includes all the benefits of the **GROW** level, plus: *(\$3380 Value)*

- ✓ Business card ad in monthly eNewsletter (\$300 Value)
- ✓ Enhanced Business Directory Listing Priority placement in search results (\$600 Value)
- ✓ Link to YouTube video. (\$350 Value)  
(Member resources available for YouTube Video)
- ✓ 8 passes to Business After Hour Mixers (\$120 Value)  
(Regional Mixer excluded)
- ✓ Certificates of Origin for International Trade (\$50 Value)
- ✓ Category Banner on eDirectory (\$350 Value)
- ✓ Promotional Tee Sign at Annual Golf Tournament (\$300 Value)

We are a:



**CONVENER**, bringing people together to create opportunities for all



**CATALYST** for business growth and development by providing connections, access and awareness



**CHAMPION** for the business success that is the bedrock of prosperity in our region



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## GROW (\$350 annual investment)

This basic membership package is designed for new or smaller enterprises that are looking to begin raising awareness with consumers and building relationships with decision makers at networking events and other Chamber programs. Package includes: **(\$1310 Value)**

- ✓ Membership Window Cling (*Priceless*)
- ✓ OfficeMax Discount Card (*Variable*)
- ✓ Vision Care Direct - *Special Discount Member Pricing*
- ✓ Micro Site, eDirectory page, links to your web and social, Access to on-line referrals, Community Coupons, Job Board & Events Calendar (\$300 Value)
- ✓ Business and Categorical Directory Listings in Annual membership guide - (Circulation 8,000) (\$250 Value)
- ✓ Placement of Rack or Business Cards in our 2 - Visitor Information Centers (\$360 Value)
- ✓ Ribbon Cutting, Grand Opening or Business Celebration conducted by Chamber Ambassadors (\$250 Value)
- ✓ Discounts for Chamber events, Seminars and Workshops (\$150 Value)
- ✓ Subscription to Bi-Monthly Business Newsletter (*Priceless*)

*Plus exclusive to NEW MEMBERS...*

(Valid 1 year from join date, a **\$1140 value**)

*New Member Promotion in the e-Newsletter*

*Complimentary pass to your FIRST Networking Event*

*Welcome New Member promo with your logo posted to our Social Media*

*First Membership List Free for your direct marketing*

*FREE 3x5 ad in the Verde Independent*

*Yavapai Broadcasting - Special Discount Radio Advertising*

## WHAT MEMBERS ARE SAYING

"I so appreciate all the hands on support the Greater Cottonwood Chamber has provided me and my Business. Your staff have been wonderful in reaching out to make sure I am satisfied with the website. I love the new design of the website and how user friendly it is. Great job in making the Chamber a super charged business engine!!! I feel as if my business is getting all the bang for the buck when it comes to membership and the services that come with it. Great job! Keep up the great work."

Janet Kelly, OneAZ Credit Union

"I knew when we moved to Cottonwood and started our business, we needed to join the Chamber. Because of that membership, my association with the businesses in town and my volunteer involvement, my business has grown and prospered."

Brian Sawyer, Butler Levitt Insurance Agency



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# Who We Are What We Do Why It Matters to You

## GREATER VERDE VALLEY CHAMBER *of* COMMERCE

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Your Greater Verde Valley Chamber is a coalition of business owners and entrepreneurs whose interests are promoted by a professional staff dedicated to business success. The chamber provides access to valuable resources, discounts, and promotion opportunities that increase your company's visibility and credibility while allowing your business to save money and grow.

## How We Boost Your Business Success

### AFFILIATION

When you display your Greater Cottonwood Chamber of Commerce plaque or use the Chamber logo on your websites and marketing materials, you substantially increase the credibility of your business with potential customers.

- **44%** of consumers are more likely to think favorably of businesses who are members of their local chamber
- **63%** of consumers are more likely to buy products or services from Chamber businesses
- **12%** of consumers believe chamber members have better products or services than their competitors who don't belong to a chamber.



### NETWORKING OPPORTUNITIES



Increase your B2B opportunities through our events, including Chamber mixers, breakfast and luncheon meetings, and our Annual Dinner. Be part of public events like our job fairs, Golf Tournament and Verde River Day. Connect with fellow business professionals and grow your business network.

### EDUCATION

The Chamber offers member-only seminars and workshops for professional and business development.



### MARKETING

Business listing with two categories in our printed annual membership guide (circulation 8,000) and on the Chamber website, which averages more than 3,600 visitors a month. Note: Enhanced listings available. Ribbon cuttings, grand openings and/or celebration events with Chamber Ambassadors. Display brochures / business cards / coupons in the Chamber offices, which have thousands of visitors each month. Feature your press releases or job postings on our website. Digital flier placement in our twice-a-month Chamber e-newsletter (first flier for new members is free).



### ADVOCACY

Stay on top of current issues impacting our local business community via electronic updates. Let us know about policy issues facing your business; we can advocate on your behalf.



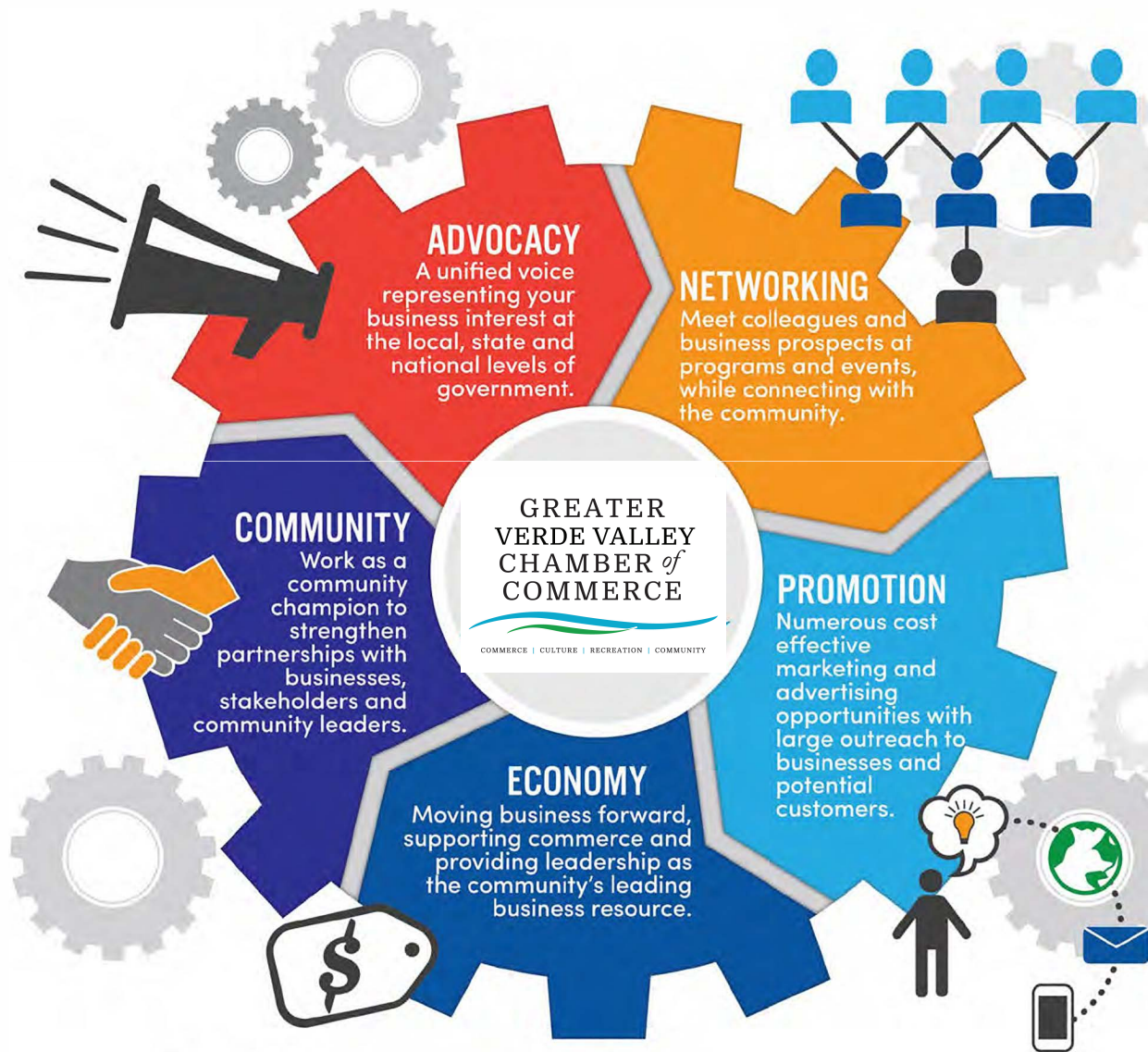
### DISCOUNTS

Take advantage of discounts from fellow members on a wide range of products and services, like a discount card from OfficeMax.



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Let the *power* of the  
**CHAMBER** work for you!



*Thank you Chamber Partners*



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SERVICES**



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THE CENTER OF IT ALL

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